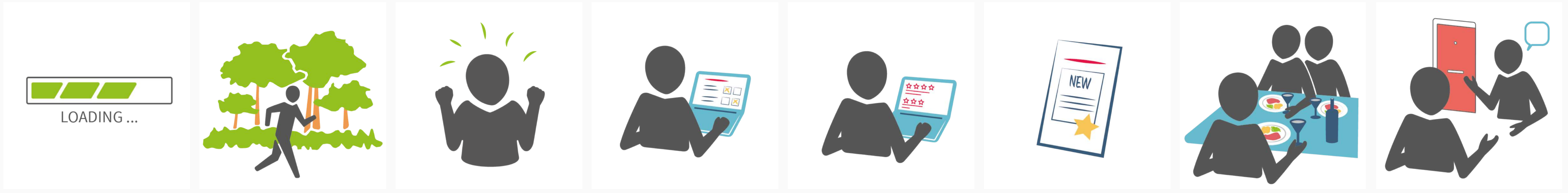


Katharina KATHARINA'S JOURNEY



Katharina KATHARINA'S STORYBOARD



Katharina KATHARINA'S DETAILED DESCRIPTION

Some works on the street wake her up even before the alarm of her mobile phone rings.

The way to work is a 5 minutes walk. The sun is shining and gives Katharina a good feeling.

It depends on who gets to the office first – the respective person usually makes fresh coffee. Katharina is lucky, Tobi was there before and he already made coffee.

Such a lot of emails that are not relevant to Katharina... She deletes half of her inbox even without reading it.

Yeah, some nice feedback from Smaply users on Twitter!

This week Katharina works on a new infographic. It's almost ready, only some minor details are missing. Katharina is looking forward to sharing it with the Smaply users.

Katharina did not have breakfast today and forgot to get a snack at the bakery. She goes to the office kitchen and has a look at the fridge if there are some leftovers. She finds some bread and marmalade. She sits down together with some other folks.

Katharina discusses with her colleagues where they want to have lunch. It always takes them a while to make that decision. In the end they decide they want to have pizza today.

Tobi TOBI'S JOURNEY



Tobi TOBI'S DETAILED DESCRIPTION

Toni slept pretty well and gets up as usual. His favorite song wakes him up.

On his way to work, Tobi gets himself a sweet Prezel at the bakery.

Tobi is the first one in the office. He is looking forward to a cup of coffee and brews some.

After 5 minutes the coffee is ready and the office smells great.

Not many emails there because everybody knows Tobi prefers the company chat.

That new feature gets launched today, exciting!

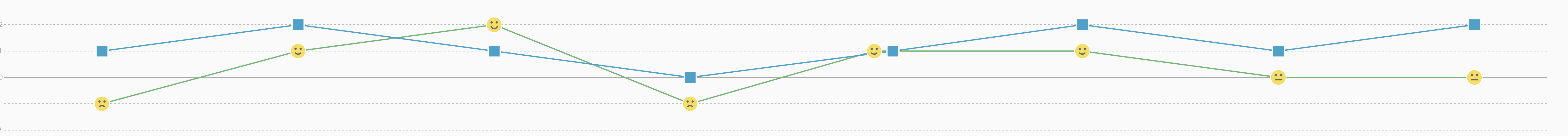
His roomie Alex brought him a croissant, concentration is still there.

Has lunch at 1 pm

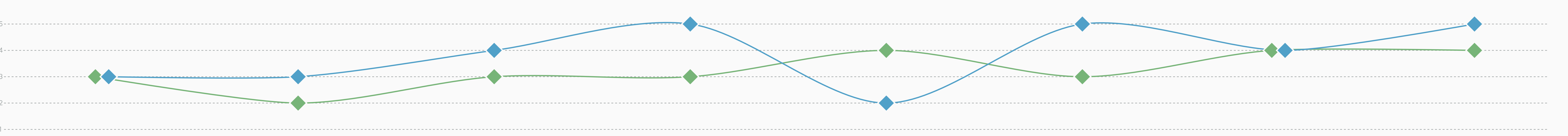
Katharina / Tobi CHANNEL OVERVIEW



Katharina / Tobi EMOTIONAL JOURNEYS



Katharina / Tobi DRAMATIC ARC



Katharina / Tobi BACKSTAGE LANE

